



» Course Overview

This course introduces students to the challenging and lucrative world of finance. While “Wall Street” may still get a bad rap after the 2008 financial crisis, finance careers still remain highly sought after and can be highly rewarding. The course reviews key financial terms and examines various groups, positions, and roles within financial institutions. Students will learn about resumes, interviews, and networking. Students will also discuss ethics on Wall Street and the role of finance within society.

» Course Outline by Module

Module 1	Why Pursue a Career in Finance?	Module 6	Financial Planning and Analysis
Module 2	Finance Basics	Module 7	High School, College and Internship Preparation
Module 3	Investment Banking	Module 8	Networking, Resumes, Cover Letters and Interviews
Module 4	Sales and Trading	Module 9	Succeeding on the Job
Module 5	Private Wealth Management	Module 10	Life after Banking

» Instructional Components

Pointful Education Courses are structured in a consistent, research-based format utilizing multiple pedagogical concepts such as Understanding by Design, Growth Mindset, and Video and Project-based learning. Through the use of these pedagogical concepts, Pointful Education maintains a consistent and engaging course structure that supports student-centered learning.

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