POINTFUL EDUCATION | Apex Learning®

》 Course Overview

This course will prepare students for certification in Entrepreneurship and Small Business. The modules are designed to cover all aspects of entrepreneurship including traits of successful entrepreneurs, business management, hiring employees, creating a company culture, managing finances, and marketing products and services. Each module will challenge students to put themselves in the role of an entrepreneur and consider how they will handle the extensive responsibilities of starting a business.

》 Course Outline by Module

Module 1	The Entrepreneur	Module 6	Business Operations, Part II
Module 2	Opportunity Recognition	Module 7	Marketing and Sales
Module 3	Starting a Business, Part I	Module 8	Financial Management, Part I
Module 4	Starting a Business, Part II	Module 9	Financial Management, Part II
Module 5	Business Operations, Part I		

》 Instructional Components

Pointful Education Courses are structured in a consistent, research-based format utilizing multiple pedagogical concepts such as Understanding by Design, Growth Mindset, and Video and Project-based learning. Through the use of these pedagogical concepts, Pointful Education maintains a consistent and engaging course structure that supports student-centered learning.

》 Certification

This course prepares students for the Entrepreneurship and Small Business Certification Exam. To learn more select the following link:

https://www.certiport.com/Portal/Common/DocumentLibrary/ESB_Datasheet_2016_K12_12-5.pdf

》 Contact Apex Learning

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