

6 KEY Summer School Trends

Innovative Districts Use Digital Curriculum to Expand Summer School Programs and Serve More Students

1 Offer Original Credit

Students can take advantage of summer break to earn original credit so they can:

Graduate early

90%

Graduation rate for students who start college early.

VS

78%

Graduation rate for students who did not start college early.¹

Qualify to participate in early college or dual enrollment classes

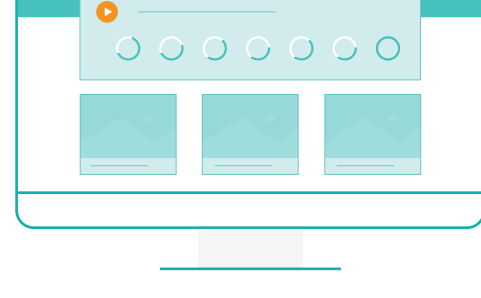
The number of high school students taking classes for college credit continues to rise from:

1.4 million in the 2010-2011 school year to

2.3 million in the 2017-2018 school year²

2 Offer Virtual School and Virtual Learning

With virtual classroom and online learning options, districts can design summer programs that offer students the flexibility to:



- ✓ Earn original credits.
- ✓ Recover credits.
- ✓ Take classes outside of regular class hours, due to work or family circumstances—a bigger issue during the summer months.

During the 2017-2018 school year,

59%

of high schools

46%

of schools with fewer than 100 students

42%

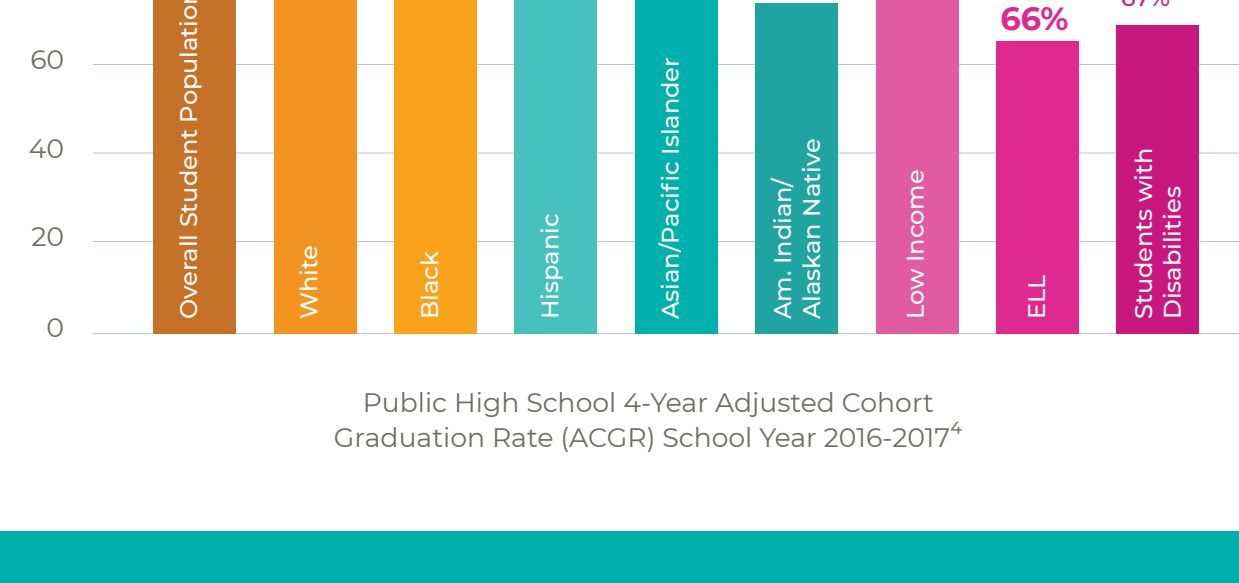
of schools with more than 1,000 students

offered any courses entirely online.³

3 Ensure Educational Equity

ESSA stresses the importance of addressing the needs of underserved student populations.

All student groups show improvements, but high school graduation rates indicate opportunity gaps.



Public High School 4-Year Adjusted Cohort Graduation Rate (ACGR) School Year 2016-2017⁴

4 Get Middle School Students Ready for High School

Early intervention and remediation are critical to ensure that middle students are grade-level proficient.

8TH GRADERS

Who missed five weeks of school or failed

English

or

Math

had at least a **75% chance of dropping out of high school.**⁵

Each course failed in 8th grade increases the odds of non-promotion from 9th to 10th grade by 16%.⁶

5 Increase College and Career Readiness

High school graduation rates in the U.S. are at an all-time high, but college readiness has not kept pace.

The U.S. high school graduation rate reached an all-time high of

84.6% in 2017

Yet a significant number of college freshmen are enrolled in remedial classes that are not eligible for credit:⁷

Four-Year Institutions

24%

are enrolled in math remediation

12%

are enrolled in English remediation

and

Two-Year Institutions

52%

are enrolled in math remediation

34%

are enrolled in English remediation

- ✓ Taking **CTE courses** over the summer allows students to explore diverse career options and gain valuable professional and personal skills that benefit them in college, work, and life.⁸
- ✓ Taking one **CTE class** for every two academic classes minimizes the risk of students dropping out of high school.



91% of high school graduates who earned 2 or 3 CTE credits enrolled in college.⁹

6 Address Teacher Shortages

The demand for teachers has been outpacing the supply for years. Teacher shortages are now endemic across many parts of the U.S.

Demand is roughly 3.1 million full-time public school teachers.¹⁰

Between 19% and 30% of new teachers leave the profession within their first five years.¹¹

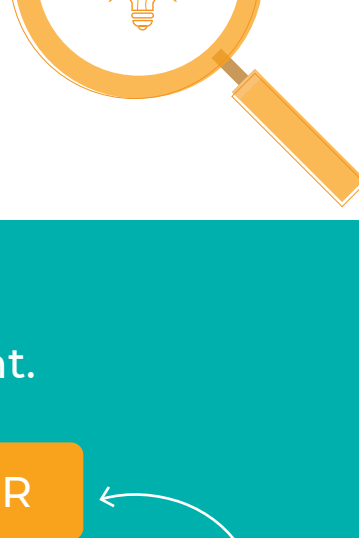


36% decrease

in teacher preparation program enrollment from 2010 to 2018¹²

When choosing digital curriculum for your summer programs, research shows the most important factors are:¹³

- ✓ Consistent high quality
- ✓ Highly engaging content
- ✓ Accessibility for all students
- ✓ Measurable results



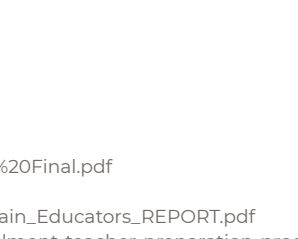
Learn how summer programs can increase opportunity and achievement.

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