

Apex Learning Solutions

- **Courses for Advanced Placement**
- **Virtual Learning Tools**

District Profile 2001-2014



Statewide



164,191 AP exams taken statewide



107,155 students participated statewide



Challenge

Access to Advanced Placement® courses was uneven in the state.

- In small, rural districts it was hard to justify the cost of hiring a teacher, let alone find a qualified teacher for the few students who wanted to take an AP® course.
- When the district was able to hire a highly qualified teacher, AP course offerings were limited to that teacher's expertise.

Solution

lowa selected Apex Learning to partner in the implementation of a statewide online AP program. The selection was based on the company's reputation for developing and delivering high-quality online AP courses and a thorough review of course material.

Results

- During school year 2012-2013, 72% of students taking College Board AP exams scored 3 or higher, outperforming the national average of 59% by 13 percentage points.
- During school year 2011-2012, 72% of students scored a 3 or better, outperforming the national average of 59% by 13 percentage points.
- During school year 2010-2011, 69% of students scored a 3 or higher, outperforming the national average of 58% by 11 percentage points.

Expanding Advanced Placement to All Students

College readiness is a strong driver in the state of lowa, and the state has a long history of making Advanced Placement courses a priority. Its schools serve nearly half a million students, with the majority of students living in urban areas where AP courses are accessible. Rural students, however, had little or no access to AP courses, a clear disadvantage when applying to college.

Leveling the Playing Field with Online Learning

Access to AP courses was limited for a variety of reasons. Some small high schools or districts didn't have enough students to justify the cost of offering AP courses, or found it difficult to hire teachers qualified to teach rigorous, college-

Kristen Flanary, Administrator

in high school and beyond."

"Apex Learning has been

to high-quality, Advanced

Placement coursework.

instrumental in our mission to give all lowa students access

Because of our work with Apex

Learning we have been able to

reach thousands of students in ways that will impact the

course of their academic path

level AP courses. Determined to provide all students in the state with access to AP courses, the University of Iowa, Belin-Blank Center established the Iowa Online Advanced Placement Academy (IOAPA). Online courses provided through IOAPA allowed students attending small, rural schools access to rigorous, online AP courses.

IOAPA selected Apex Learning to deliver its online AP courses and provide virtual AP instruction. Iowa-certified online teachers engaged one-to-one with each student, using real-time data to monitor each student's progress and performance. The authorization of Apex Learning online AP courses by the AP Course Audit ensured the courses met College Board requirements, and the online instruction ensured a quality program.

Supporting AP Success

Since the establishment of IOAPA over a decade ago, more than 6,000 students have enrolled in Apex Learning online AP courses. Nearly 70 percent of those students would not have had the opportunity to take an AP course without the efforts provided by IOAPA. But the efforts did not stop there. IOAPA students also had access to AP Exam Review, a comprehensive online study resource from Apex Learning. IOAPA classroom teachers also used Apex Learning digital curriculum to support their instruction in the classroom. This proved particularly valuable for teachers new to the rigor of AP coursework.

Learn more about Apex Learning digital curriculum solutions:

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