

# How digital curriculum is developed can result in different outcomes



Meeting state standards and achieving success on high-stakes exams

VS.



Falling short of academic and testing goals

## HERE'S HOW DIGITAL CURRICULUM THAT IS DRIVEN BY STANDARDS IS DEVELOPED



### Start with the Standards

Development starts by deconstructing the standards. Depth of knowledge determines both the rigor and the difficulty level that students need to achieve in order to prove content mastery.



### Design for All Students

Curriculum designers use *Understanding by Design*, or backward design, to build a rigorous curriculum within reach for all students, so every individual is prepared to meet the requirements for content mastery.



### Develop an Engaging Curriculum

A standards driven digital curriculum must engage students in active learning in order to be effective. That means paying meticulous attention to the flow and presentation of instruction, the placement of supports and scaffolds, and assessment.



### Review and Publish

All content and usability are thoroughly tested and vetted before publishing digital curriculum.



### Revise and Update

Digital curriculum driven by standards is regularly revised and kept up-to-date with any new changes to standards.



### Develop a State-Specific Curriculum

In cases when one state's standards differ greatly from those of other states, state-specific digital curriculum can be developed.

Learn more about the benefits of a standards driven digital curriculum.

[ApexLearning.com](https://ApexLearning.com)

[@Apex\\_Learning](https://twitter.com/Apex_Learning) 



Apex  
Learning®