Apex
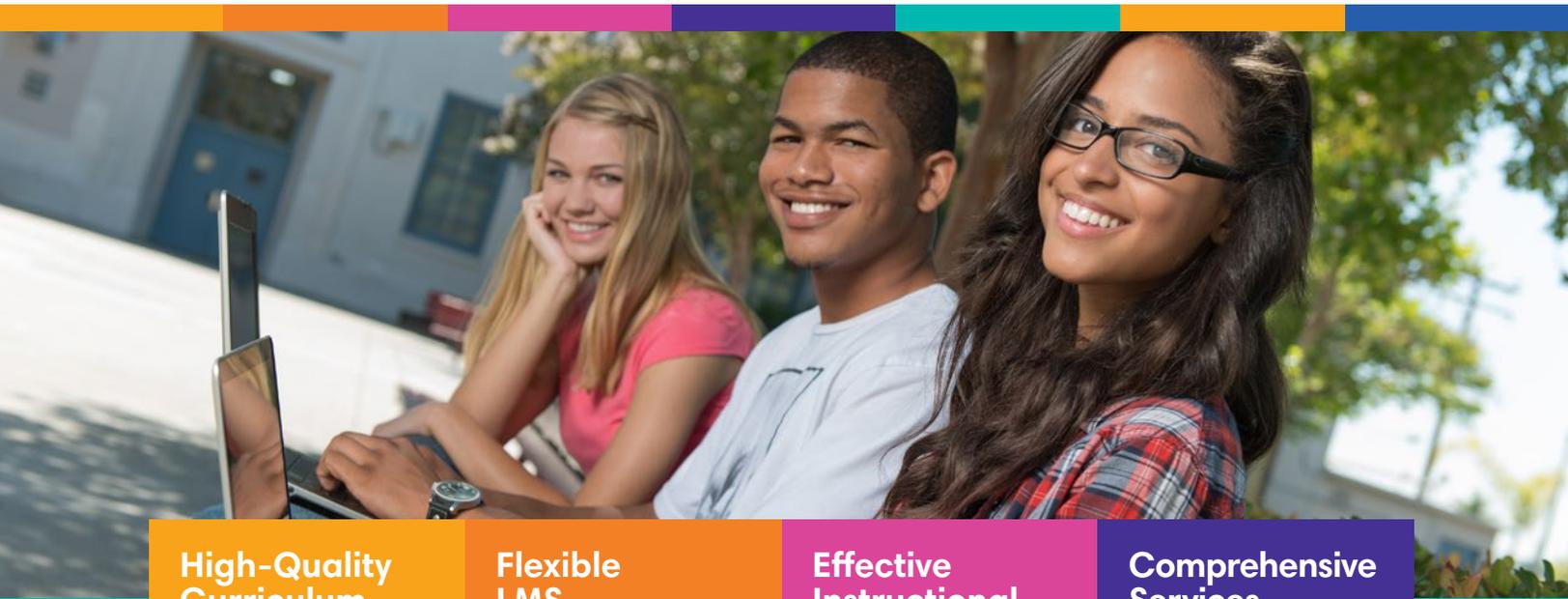Learning®

High-Quality Curriculum

Flexible LMS

Effective Instructional Model

Comprehensive Services

Virtual Learning Solutions

Partnering with Districts to Seamlessly Integrate Virtual School Programs

Increase Access with Virtual School Options

Districts across the nation are implementing virtual school programs to better meet the needs of students. Whether addressing the challenge of providing high-quality instruction to homebound students or offering other online course opportunities, Apex Learning will help you design, implement, and manage your unique virtual school implementation.

With nearly two decades of experience, Apex Learning provides:

- **Flexible Services**
- **Standards-Based Curriculum**
- **Virtual Learning Management Tools**

Virtual School Partnerships

Access

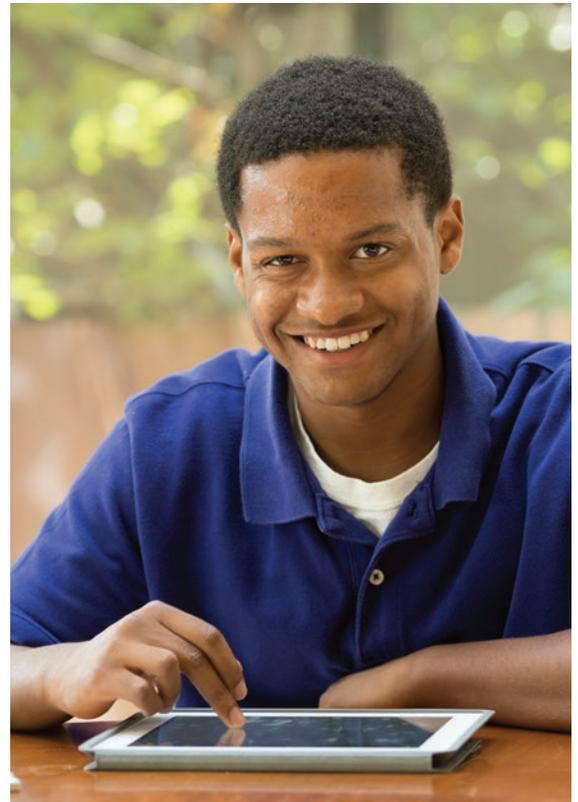### Expand Access to High-Quality Courses

Apex Learning adheres to a proven, research-based instructional design, providing a high-quality curriculum that effectively motivates, engages, and fosters successful learning for every student.
Standards-based, Comprehensive Courses meet high school graduation requirements in math, science, English, social studies, world languages, career and technical education, and electives.

Active Learning — The Apex Learning instructional design immerses students in powerful active learning that keeps them attentive and focused as they observe, inquire, create, connect, and confirm.

Proven Pedagogical Model — Apex Learning digital curriculum is based on time-tested pedagogical principles:

- **Create an anticipatory set**

- **Provide direct instruction and guided practice**

- **Ground instruction in relevant, real-world scenarios and application to deepen conceptual understanding**

- **Continuous progress monitoring and formative feedback**

- **Supports and scaffolds to make learning accessible to all students**

- **Summative assessment containing a variety of question types, similar to those used on high-stakes exams**

"The instruction provided by Apex Learning teachers gives students the guidance and motivation to support their academic achievement."

Micheline G. Miglis
Assistant Superintendent,
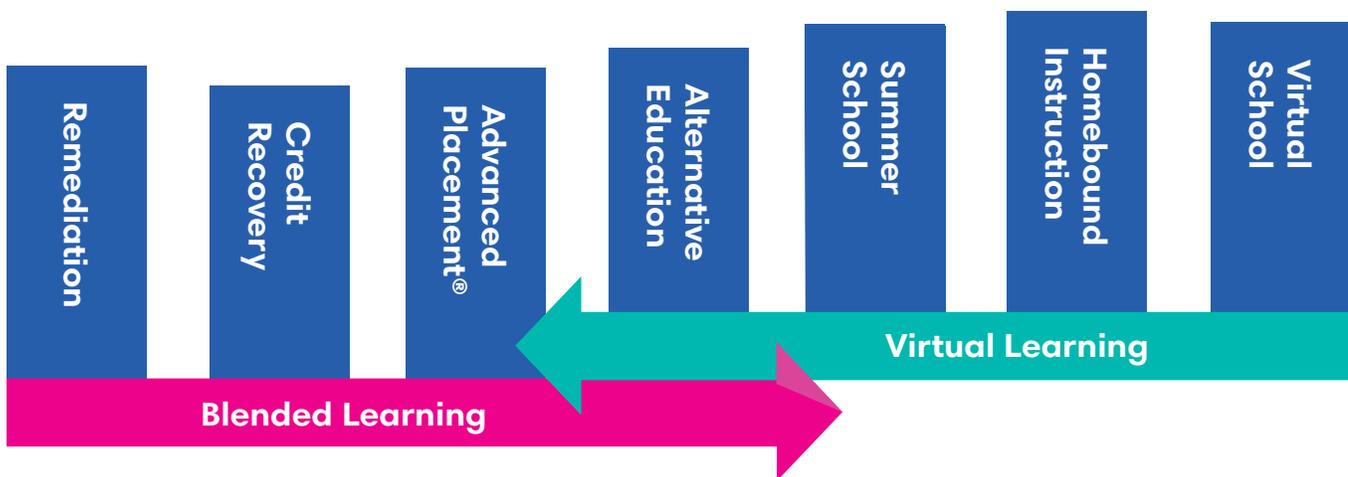*Silver Valley Unified School District (CA)*

Virtual School Partnerships

Flexibility

Increase Academic Opportunities

Apex Learning provides flexible instructional management features and services, allowing districts to tailor programs to meet the wide range of student needs.

- **Facilitate Communication** — Support student-to-student and student-to-teacher communication
- **Keep Students on Track** — Provide data to monitor progress in real time, informing instruction and intervention
- **Utilize Flexible Instructional Management** — Extensive instructional management features tailored to unique program requirements

Remediation — Credit Recovery — Advanced Placement® — Alternative Education — Summer School — Homebound Instruction — Virtual School

Virtual Learning

Blended Learning

Outcomes

Improve Academic Outcomes Through Individualized Learning

Leverage the experience of subject-certified Apex Learning Virtual School teachers or let our implementation success managers train your teachers to deliver our time-tested instructional model:

- Make rigorous content accessible to all students
- Use real-time data to provide targeted remediation and intervention
- Personalize learning according to individual needs, abilities, and learning preferences

Effective individualized instruction empowers students to take an active role in their learning, resulting in increased outcomes.

Commitment to Academic Integrity
Features are embedded within the learning management system (LMS) to increase academic integrity and promote student adherence to codes of conduct and the acceptable use policy.

Get Results with Apex Learning Instructional Model

Teachers are as crucial in a virtual program as they are in the traditional classroom. Apex Learning has developed a highly effective instructional model to ensure that each student achieves success.

- **Relationship Building** — Student-centered communication promotes connections between teacher and student, and between student and subject area
- **Remediation, Practice, Modeling** — Intentional, real-time opportunities for remediation, skill building, modeling, and Q&A

- **Assessment** — Instructional opportunities to grow students' understanding and skills via formative feedback
- **Administration** — Effective partnership between teachers and administrators to support student success, provide timely information, and maintain pertinent records
- **Enrichment** — Extension of student learning beyond the curriculum

Because direct instruction is embedded in the student's experience of the course, the role of the teacher shifts from one of a lesson planner, lecturer, and grader to that of a one-on-one academic coach and guide. Teachers spend more time interacting one-on-one with students, monitoring performance in real time, intervening at critical points with students in need of additional assistance, and ensuring students stay on track for successful course completion.

Instructional Staffing Options

Apex Learning can provide subject-certified teachers, or schools may use local teachers trained by Apex Learning. Many programs utilize both district and Apex Learning Virtual School teachers. Districts may also begin their programs using Apex Learning Virtual School teachers, and phase in local teachers as the program becomes established and teachers gain experience and confidence as online educators.

Quick Start: Apex Learning Virtual School Teachers

With an average of 21 years in education and 7 years of online instructional experience, our teachers have a strong commitment to academic excellence in virtual environments and regularly participate in professional development. Apex Learning online teachers adhere to National Standards for Quality Online Teaching. Apex Learning instruction includes comprehensive program monitoring and teacher evaluation to guarantee consistent, high-quality instruction.

District Teachers

Leverage the expertise and familiarity of local district teachers. Apex Learning provides professional development to build your teachers' skills and competencies in using digital curriculum.

Both District and Apex Learning Online Teachers

A virtual school may be staffed primarily by local teachers, with Apex Learning teachers available to address needs for qualified teachers or courses with low enrollment, or to expand a particular program.

Courses completed through Apex Learning Virtual School are accredited by the Northwest Accreditation Commission (NWAC), an accreditation division of AdvancED, as a private high school. This accreditation recognizes Apex Learning Virtual School for promoting and maintaining a well-balanced education program and for exceeding standards considered essential for quality education.

QUICK START: Apex Learning Virtual School Teachers

Both District and Apex Learning Online Teachers

District Teachers

Comprehensive Services

Professional development and services to meet your unique needs and provide the right level of support.

Implementation Planning

Apex Learning Implementation Success Managers help craft specific policies and procedures for curriculum and instruction, staffing and scheduling, and student eligibility, registration, and enrollment.

Professional Development

Develop essential skills for online teaching. Services include initial and ongoing professional development for teachers and administrators, and virtual school quick-start services.

Student Services

Daily progress monitoring by the Student Services Coordinator who communicates with the teacher and provides outreach to students who are not making adequate progress in order to get them back on track.

Marketing

Create a marketing plan, get the word out, recruit students, and facilitate ongoing school-to-home communication.

Administrative Support

Enrollment and program management services, and coaching and development for your staff as they build capacity to oversee and operate your virtual program.

Virtual School Implementation Services

At Apex Learning, we have the expertise to design and implement custom virtual school programs ranging from delivering fully staffed and operated virtual programs to providing the digital curriculum and LMS with essential planning services. The following examples illustrate three models on the continuum of services available when designing your custom implementation.

	Essential	Custom	Quick Start: Apex Learning Virtual School
Curriculum	✔	✔	✔
Learning Management System	✔	✔	✔
Professional Development	✔	✔	✔
Instructional Services		✔	✔
Program Management			✔
Marketing Services			✔
Enrollment Services			✔
Quality Instruction			✔

From Concept to Fully Launched We Make it Simple

Stage	Description	Services
Plan	Implementation design and planning to meet specific goals and objectives. Develop custom plans and policies.	• **Virtual School Workshop** 👥 • **Program Planning** 👥 🖥️ • **Marketing Planning** 👥 🖥️
Prepare	Build knowledge and confidence in curriculum and interface functionality, tools, and best practices to ensure all stakeholders are prepared for success.	• **Marketing and Student Recruitment** 👥 🖥️ • **Implementation Orientation** 👥 🖥️ • **Effective Program Management** 👥 🖥️ ▶️ • **Effective Teaching with a Digital Curriculum** 👥 🖥️
Launch	Let Apex Learning student enrollment and orientation services get administrators, students, and teachers started on the right foot.	• **Enrollment Services** • **Orientation (Student, Parent, Mentor)** 👥 🖥️ ▶️
Operate	With nearly two decades of experience as a partner in virtual schools across the country, Apex Learning is uniquely positioned to provide the services and support to address and extend any virtual school program.	• **Project Management** • **Progress Monitoring and Outreach** • **School-to-Home Communication*** • **Ongoing Staff Development**
Evaluate	Assess success, analyze operational and instructional practices, review student outcomes, and strategize for optimization and effectiveness.	• **Program Evaluation*** 👥 🖥️ • **Teacher Evaluation*** 👥 🖥️

👤 **On-Site Professional Development**

🖥️ **On-Demand Training Sessions**

▶️ **Online Professional Development**

* Optional services and professional development sessions are available at an additional fee. On-demand training sessions are included at no charge.

** Our program and teacher evaluation training and support are in alignment with iNACOL National Standards for Quality Online Teaching.

Apex Learning®

Contact

Apex Learning

1215 Fourth Ave., Suite 1500
Seattle, WA 98161

Phone: 1 (206) 381-5600
Fax: 1 (206) 381-5601

ApexLearning.com