FOR IMMEDIATE RELEASE

Apex Learning, Inc. Named Finalist for SIIA 2012 CODiE Awards

SEATTLE, Wash. (March 20, 2012) —Apex Learning, the leading provider of digital curriculum for secondary education, announced that its Literacy Advantage Courses for Mathematics is a finalist in the 2012 SIIA CODiE Awards, in the "Best Mathematics Instructional Solution" category.

Apex Learning Literacy Advantage math courses support academic success in standards-based high school courses for students who are reading below proficient. Courses are based on the most current research in adolescent literacy and best practices for instruction and intervention.

Literacy Advantage courses support academic success in standards-based high school courses for students who are reading below proficient. Literacy Advantage courses assist students in mastering required math, science, English, and social studies content to earn credits toward graduation, while simultaneously developing reading skills.

"A startling number of high school students are struggling readers which can be an insurmountable obstacle to learning and success," said Jean Sharp, vice president of content development for Apex Learning. "Literacy Advantage courses integrate extensive scaffolding to enable below-proficient readers to comprehend grade-level academic content and progress in standards-based high school math, science, English, and social studies courses."

The category recognized the best instructional product that offers mathematics curriculum and content for students in the K-12 and postsecondary markets. "We're thrilled to see so many excellent educational technology products making it to this year's finalist round," said Karen Billings, vice president of the SIIA Education Division.

The CODiE Awards, organized by the Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, hold the distinction of being the industry's only peer-reviewed awards program. This year, for the first time, all nominated ed tech products were reviewed solely by educators.

About SIIA
The Software & Information Industry Association is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to the leading companies that are setting the pace for the digital age.

About Apex Learning
Founded in 1997, Apex Learning is the leading provider of blended and virtual learning solutions to the nation's schools. The company's standards-based digital curriculum — in math, science, English, social studies, world languages, and Advanced Placement — is widely used for original

credit, credit recovery, remediation, intervention, acceleration and exam preparation. Multiple course pathways help teachers successfully engage all students in rigorous coursework that prepares them for college and work. During the 2010–2011 school year, Apex Learning served 345,000 students with more than 1.3 million course enrollments. Apex Learning, headquartered in Seattle, is accredited by the Northwest Accreditation Commission and its courses are approved for National Collegiate Athletic Association eligibility. For more information visit www.apexlearning.com or call 1.800.453.1454.