A Study of the Impact of Apex Learning Digital Curriculum on Original Credit Student Achievement

Dallas Independent School District

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Summary

One high school in the Dallas Independent School District (Dallas ISD), referred to as OHS to maintain confidentiality, uses Apex Learning digital curriculum to personalize learning and enhance classroom instruction for original credit students. This study examines the impact of using Apex Learning digital curriculum in two distinct original credit implementations at OHS during the 2014–2015 school year.

The first program was a Blended Learning Pilot in one English III classroom. Teachers used Apex Learning Comprehensive Courses in a year-long Blended Learning Pilot designed to personalize learning for original credit students by enhancing traditional instruction with digital curriculum content. Students enrolled in the Blended Learning Pilot classroom used Comprehensive Courses throughout the entire school year and completed the ACP English III fall and spring semester exams.

The second program was a Test Preparation Program. OHS used Apex Learning Texas-specific Tutorials to support original credit students enrolled in Algebra II. Students enrolled in Algebra II used Texas Algebra II Tutorials throughout the second semester to deepen content mastery and prepare for the Dallas ISD Assessment of Course Performance (ACP) Algebra II spring semester exam.

Results

The average score on end-of-semester exams for students using Apex Learning Courses is equivalent to 22 percentile points greater than students not using Apex Learning Courses.

Figure 1:
Average\(^1\) ACP English III Standarized Scores by Group: Blended Learning Pilot

\[\text{Fall and Spring Exams Combined}\]

- **Comparison Group**: 55
- **Apex Learning Group**: 77\(^{†}\)

\(^{†}\)Statistically significant. Sig. p<0.1, ES=0.53

1Means adjusted for the following covariates: age, grade, gender, minority, limited English proficiency, special education and talented and gifted status, economic disadvantage, at-risk status, HIPPY participation, last year retention, and semester exam.
Students using Tutorials achieved greater gains on EOC retake tests.

Figure 2:
Average ACP Algebra II Standarized Scores Before and After Using Tutorials: Test Preparation Program

The Apex Learning Solution

Students using Apex Learning Comprehensive Courses in the Blended Learning English III classroom performed significantly better on ACP exams than students enrolled in the English III classes not using Apex Learning Courses. After using Tutorials, the average Algebra II performance of original credit students on the spring end-of-semester exam improved significantly from the fall end-of-semester exam. The results of this support that students learned more and performed better when using Apex Learning digital curriculum. Now that’s the definition of a successful solution.

To view the entire study, visit: http://www.apexlearning.com/al/dallas-original-credit-efficacy-study.pdf
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An industry leader with deep expertise in digital curriculum, Apex Learning works closely with school districts across the country to implement proven solutions that increase on-time graduation rates and create opportunities for student success in school and beyond. The company is driven by the understanding that supporting the needs of all students – from struggling to accelerated – strengthens schools and creates stronger communities, brighter futures and a more equitable world. Apex Learning is accredited by AdvancEd and its courses are approved for National Collegiate Athletic Association eligibility. Apex Learning, where opportunity thrives. For more information, visit http://www.apexlearning.com.