

Personalized **LEARNING** SERIES

A decorative graphic consisting of a horizontal teal line. From the right end of this line, a teal arrow curves upwards and to the right. Below this, an orange arrow curves downwards and to the right. Above the teal arrow, a light blue arrow points upwards and to the left.

Thank you for joining us!
The webinar will begin at 2:00 p.m. Eastern

Personalized **LEARNING** SERIES



Meeting Student Demand for Personalized Learning

Presented by

- Dr. Julie A. Evans, CEO, Project Tomorrow, CA
- Janet Leistner, Director of EVSC Virtual Academy, Evansville-Vanderburgh School Corporation, IN

Today's webinar recording will be uploaded within 24 hours at
ApexLearning.com/PLS

Share your questions in the chat box

If you experience technical difficulties – comment in the chat box
and we will assist

Meet the Speakers



Dr. Julie Evans, CEO
Project Tomorrow



Janet Leister, Director
EVSC Virtual Academy

Let's talk about personalizing learning using digital tools and solutions

Insights from the Speak Up 2017 Research Results

Dr. Julie A. Evans
CEO, Project Tomorrow
April 19, 2018



About Project Tomorrow (www.tomorrow.org)

- Nonprofit education organization supporting K-12 education since 1996
- Mission is to ensure all of today's students are well prepared for the future
- Programs and research focus on role of digital tools within the education ecosystem – believe in power of STEAM to support student preparation for college and career success
 - **Speak Up Research Project on Digital Learning:** *collecting & reporting on the authentic feedback of K-12 stakeholders to inform federal, state & local programs and policies*



About the Speak Up Project (www.tomorrow.org/speakup)

- Annual research project since 2003
- Uses online surveys + focus groups
- Facilitated 100% through schools and districts
- We design online surveys to collect feedback from your K-12 Students, Teachers, Parents, Administrators, and Community Members
- All K-12 schools – public, private, parochial, charter, virtual - are eligible to participate
- Project Tomorrow manages all data collection and reporting for you - 100% free service
- Schools get summary report with all locally collected data + state and national data for benchmarks



We share national data with federal, state and local policymakers to inform programs and funding

About the Speak Up Project (www.tomorrow.org/speakup)

Survey question topics include:

- ✓ Use of technology to support learning
- ✓ School climate for innovation
- ✓ College and career ready skill development/interest
- ✓ Leadership challenges
- ✓ Teachers' needs for professional learning
- ✓ How do different stakeholders value digital learning
- ✓ Emerging trends w/digital tools, content and resources
- ✓ New classroom models: mobile, blended, flipped
- ✓ School to home communications
- ✓ Designing the ultimate school

❖ **Activities**

❖ **Attitudes**

❖ **Aspirations**

Since 2003, over 5.4 million K-12 stakeholders have submitted a Speak Up survey



National participation in Speak Up 2017: 406,779

Survey Audience	# of Surveys Submitted
K-12 Students	340,927
Teachers & Librarians	34,833
Parents	23,159
Administrators	3,249
Community Members	4,611

About schools and districts: 3,641 districts, 10,619 schools

29% urban, 34% rural, 37% suburban, 68% title 1 eligible

Big picture trends from our research ...

- Greater emphasis on students' global skill preparation
- **Value of personalized learning on the rise**
- Interest and acceptance of new learning models
- Increasing criticality for Internet connectivity – at school and at home
- Learning is a 24/7 enterprise for students
- New expectations from parents – digital aspirations esp. for communications
- Strong desire to understand real outcomes from digital learning
- Digital learning is a metaphor today for education transformation



Let's talk about personalizing learning

“The answer is not to standardize education, but to personalize and customize it to the needs of each child and community. There is no alternative. There never was.”

Sir Ken Robinson





“Knowing it and
seeing it are two
different things.”

Suzanne Collins, Mockingjay



What do you see?

Are we seeing the same
thing?

What do our students
see?

“Without data, you are just another person with an opinion ...”



Introducing the **Speak Up Research Project** to inform new discussions and better decision-making around your plans to personalize learning for your students

Today's discussion topics

- Personalizing learning:
 - Values and views of teachers and administrators
 - Current implementations with online classes
 - Students' aspirations
- Project Tomorrow resources to support your work
- Your questions, comments and thoughts

Let's talk about personalizing learning using digital tools and solutions



“I like learning when I can be in control of the learning process”

True statement for 47% of students in grades 6-12

Let's talk about personalizing learning using digital tools and solutions

But, are our teachers comfortable with strategies and tools for actualizing personalized learning for their students?

Let's talk about personalizing learning using digital tools and solutions

What is your level of comfort with “allowing students to make choices” about how they want to learn?



Very comfortable:	22%
Somewhat comfortable:	45%
Not comfortable:	17%

Let's talk about personalizing learning using digital tools and solutions

What is your level of comfort with “personalizing learning” in your classroom for each student?



Very comfortable:	24%
Somewhat comfortable:	39%
Not comfortable:	17%

Let's talk about personalizing learning using digital tools and solutions

What is your level of comfort with “leveraging technology to differentiate instruction” in your classroom?



Very comfortable: 24%

Somewhat comfortable: 42%

Not comfortable: 14%

Let's talk about personalizing learning using digital tools and solutions

Students see technology as the means to personalized learning

As a result of using technology within learning, I am able to

Personalize my learning environment

- I'm learning at my own pace: 53%
- I'm in control of my learning: 45%
- I understand what I am learning in class better: 45%
- This fits my learning style: 43%

Let's talk about personalizing learning using digital tools and solutions

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1/3 of parents identify personalized learning outcomes as key results from their child's use of digital tools in school

Let's talk about personalizing learning using digital tools and solutions

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64% of school site principals say that the effective use of digital tools and solutions = more personalized learning

Let's talk about personalizing learning using digital tools and solutions

Teachers say that technology empowers them to personalize learning

As a result of how I have integrated technology within my practice, I am now

- Better able to differentiate instruction: 64%
- Able to give my students more personalized attention: 47%
- Facilitating more student-centered learning: 42%
- Facilitating opportunities for my students to become self-directed learners: 41%
- More aware of what my students are learning and who needs help: 37%

Let's talk about personalizing learning using digital tools and solutions

Districts are leveraging online classes to facilitate new learning experiences

Implementing online classes for students:

- 69% of district administrators say this is true for their districts
 - Up from 61% in 2015
- 46% say they are seeing positive academic results from these classes
- Classes support all kinds of students and their needs
 - 39% serve at risk students
 - 37% support students who want to take advanced courses

Let's talk about personalizing learning using digital tools and solutions

And students, especially in middle school, have a high interest in taking online classes!

Would you like to take an online class in an academic subject?

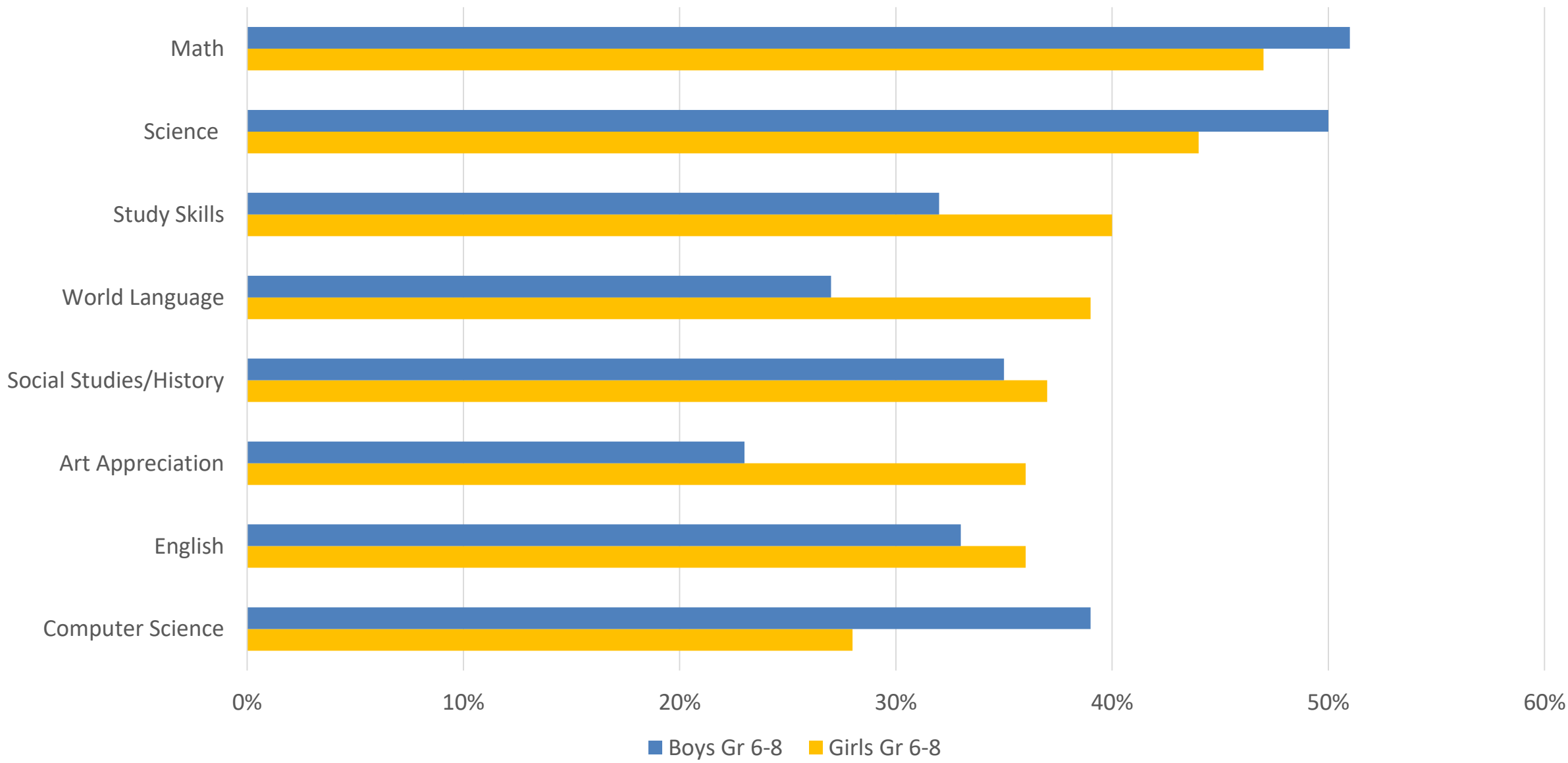


89%

11%

Let's talk about personalizing learning using digital tools and solutions

If you could, what subject would you like to take online?



Let's talk about personalizing learning using digital tools and solutions

Thinking about the ultimate school? Students, parents and administrators envision online classes as an essential component

Online classes for students:

- ✓ 48% of administrators
- ✓ 43% of students in grades 6-12
- ✓ 39% of principals
- ✓ 33% of parents



Personalizing learning using digital tools and solutions

Summary findings:

1. Students, parents, teachers and administrators value personalized learning
2. Digital tools and solutions have the potential to empower personalized learning with positive academic results
3. Students are particularly interested in taking an online class
4. Online classes are an essential component of the ultimate school for students, parents and administrators



More resources available at www.tomorrow.org

National Speak Up reports and infographics

Targeted and thematic reports

Digital learning trends

Community engagement

Mobile learning

Games in the classroom

Blended learning outcomes

Presentations, podcasts and webinars

Services: consulting, workshops, evaluation and efficacy studies

✓ *We have expertise in the evaluation of mobile implementations, new classroom models and digital content usage*



New Speak Up 2017 reports to be released in Spring 2018

Let's talk about personalizing learning using digital tools and solutions

Insights from the Speak Up 2017 Research Results

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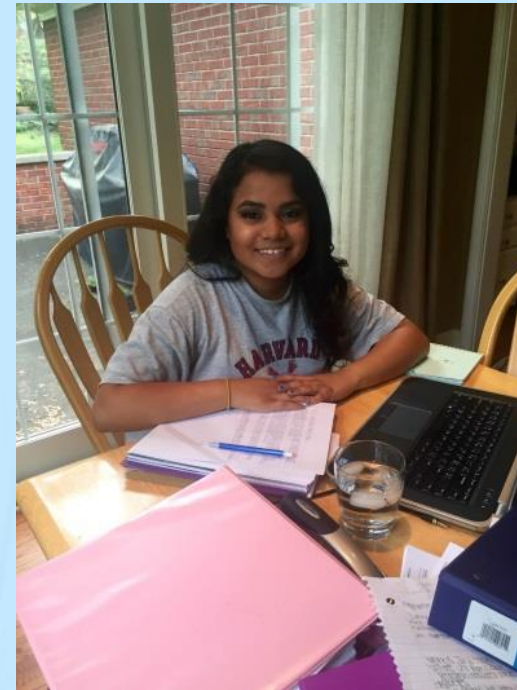




*Meeting Student Demand for
Personalized Learning*

EVSC Virtual Academy

Janet Leistner, Director



www.evscschools.com/evscva

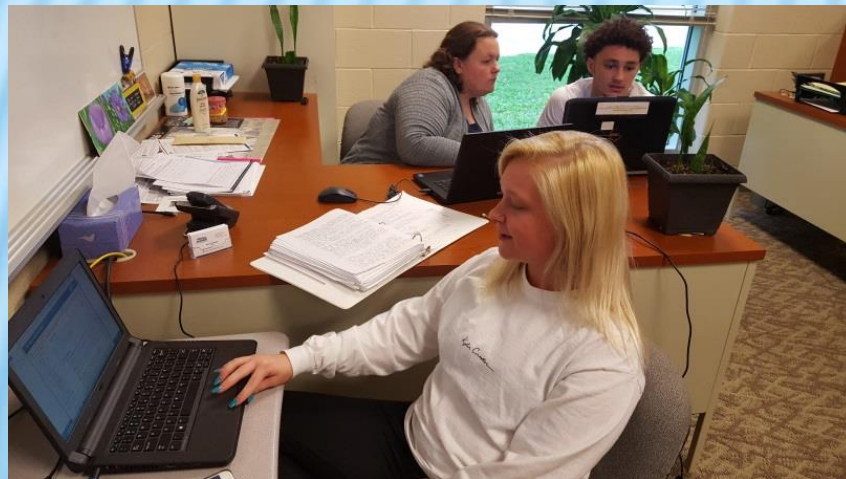
District Profile: EVSC

- Third largest school corporation in the state of Indiana
- 39 Schools
- About 23,000 students
- EVSC Virtual Academy
- Serves K-12 students in EVSC public and private schools and in Indiana
- Enrollment:
 - School@Home: 52
 - Supplementary: 60
- Provides flexibility for students to earn credits for their regular school classes; credit recovery or credit advancement through online learning and instruction from a licensed teacher.

- 60% qualify for free and reduced lunch
- 71% white
- 14% Black or African American
- 1.3% Asian
- 3.7% Hispanic/Latino

EVSC Virtual Academy Focus

- Full-time enrollment with small group and one-on-one instruction online or face-to-face
- Supplemental enrollment for students needing additional classes
- Support academic, social, and emotional needs of students



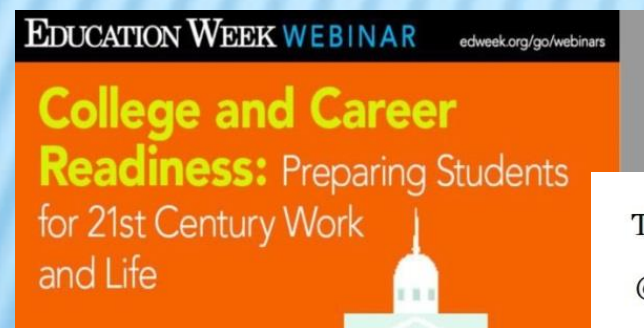
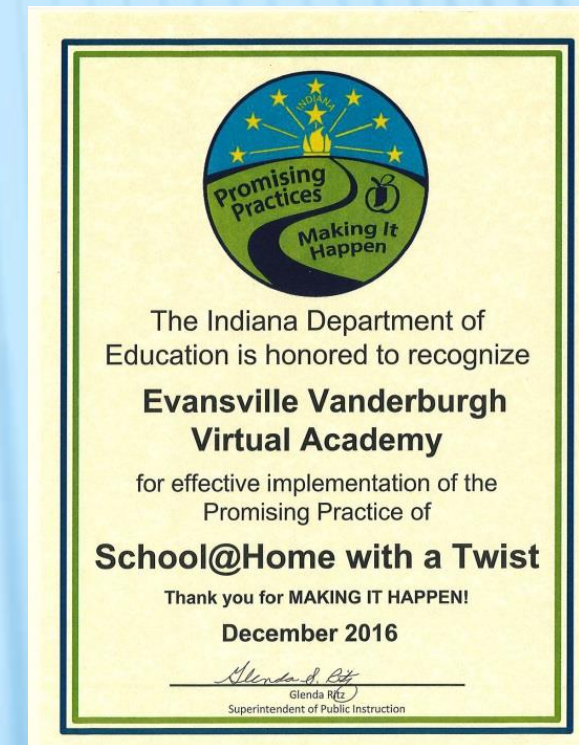
Results

- 4350 students have earned one or more credits since 2010
- 762 students have graduated from Summer School
- 35 graduates from Virtual Academy in past two years
- School@Home students show consistent growth on NWEA and ISTEP
- District retention strong and have had enrollments from Greensburg, Bedford, Terre Haute, Jasper, Linton



EVSC Virtual Academy Recognition

- Leadership Evansville Program Nomination 2016
- Indiana Dept. of Ed Promising Practice 2016-2017
- Education Week “Getting Smart” National Webinar
- PEF and Rotary Grants 2014-2016
- Visits from Indiana and Ohio school districts
- Selected to be a course provider through IDOE-iCap program



Tom Vander Ark - Getting Smart

@Tvanderark @Getting_Smart

Janet Leistner - EVSC Virtual Academy

@EVSCVirtualAcad



The Design – K – 8

The Design – High School

Prepare Students for Success

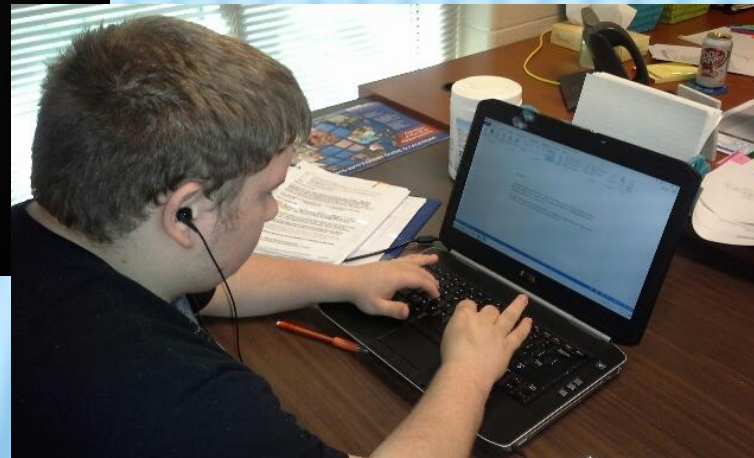


Categories of Enrollment and Fee Information per class established in 2011

Credit Recovery	\$50.00 registration
Schedule Conflict	\$50.00 registration
Grade Replacement	\$50.00 registration \$200.00 registration
Early graduation (3 year graduation or 7th semester graduation)	\$50.00 registration \$200.00 course
School@Home	one time \$50.00 registration

Questions to Consider

- What will be our commitment to you?
- What will your commitment be to Virtual Academy?
- What will be your commitment to YOU!



Examples of Course Work and Reports

- High School
 - [Working with Your Courses Video](#)
 - [Automated Parent and Coaches Report Video](#)
- K-8 Lessons
 - [Compass Learning Odyssey](#)
 - [Weebly project based assignments](#)



EVSC High School Virtual Academy
Student/Parent Handbook
2017-2018

**Evansville Vanderburgh
School Corporation
David B. Smith, Ed.D.
Superintendent of Schools**

**EVSC Virtual Academy
Janet A. Leistner, Director
812-435-0939**

EVSC Virtual Academy

Check it out!

www.evscschools.com/evscva



Questions?



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Upcoming Webinar

Provide More Opportunities to More Students with Virtual Learning
Presented by Tim Buckingham, Mentor at Big Rapids Virtual School,
Big Rapids Public Schools, MI

- May 16
- Learn more and register at ApexLearning.com/PLS

Thank You!